

## KDKA-TV

ONE GATEWAY CENTER, . PITTSBURGH PA 15222

KDKA-TV

AND

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146318	AGENCY (OR SERVICE) ACTING AS AGENT FOR 256839		ADVERTISER (OR AGENCY AND ADVERTISER)	
NAME	STRATEGIC MEDIA PLACEMENT		ROTHFUS FOR CONGRESS	
AND	7669 Stagers Loop		1341 Old Freedom Rd Ste 202	
ADDRESS	Delaware	OH 43015-7010	Cranberry	PA 16066-5010
	USA		USA	
CONTACT	WHITNEY EVERSOLE		PRODUCT PA CD12 KEITH ROTHFUS WK 10/15	
LOCAL SALESPERSON	Brian Butz-1	AGENCY EST. NO. 2554	PRODUCT CODE 1310	
NATIONAL SALESPERSON				
BROADCAST SCHEDULE STARTING 10/15/12 AND ENDING 10/21/12 NO. WEEKS: 1				

Cancellation Notice

Required

Announcement 28 days

prior notice

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
PRINT AT STATION. ALL RATES ARE PRE-EMPTIBLE. PAID FOR BY ROTHFUS FOR CONGRESS. MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN PUBLIC FILE.										
1 30 MIN SEP	M-F	2	05:00A	05:58A	30S	10/15/12-10/19/12	THIS MORNING 5-6AM	2	250.00	500.00
2 30 MIN SEP	M-F	3	05:58A	07:00A	30S	10/15/12-10/19/12	THIS MORNING 6-7AM	3	400.00	1200.00
3 30 MIN SEP	M-F	3	07:00A	09:00A	30S	10/15/12-10/19/12	THE EARLY SHOW	3	300.00	900.00
4 30 MIN SEP	M-F	3	10:58A	11:58A	30S	10/15/12-10/19/12	PRICE IS RIGHT	3	400.00	1200.00
5 30 MIN SEP	M-F	3	11:58A	12:30P	30S	10/15/12-10/19/12	NOON NEWS	3	425.00	1275.00
6 30 MIN SEP	M-F	3	02:58P	03:58P	30S	10/15/12-10/19/12	DR. PHIL	3	300.00	900.00
8 30 MIN SEP	M-F	3	04:30P	05:00P	30S	10/15/12-10/19/12	430-5PM NEWS	3	525.00	1575.00
9 30 MIN SEP	11111..	5	05:30P	06:00P	30S	10/15/12-10/19/12	530-6PM NEWS	5	675.00	3375.00
10 30 MIN SEP	11111..	5	05:58P	06:30P	30S	10/15/12-10/19/12	M-F 6PM NEWS	5	725.00	3625.00
11 30 MIN SEP	11111..	5	06:30P	07:00P	30S	10/15/12-10/19/12	M-F 630PM NEWS	5	725.00	3625.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

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			FROM	TO						
12 30 MIN SEP	M-Su	5	11:00P	11:35P	30S	10/15/12-10/21/12	11PM NEWS	5	1100.00	5500.00
13 30 MIN SEP	M-F	3	11:35P	12:37A	30S	10/15/12-10/19/12	11:35P-12:37A - LETTERMAN	3	300.00	900.00
14 30 MIN SEP	Sa	1	05:58A	07:58A	30S	10/20/12-10/20/12	SAT. MORN. LOCAL NEWS	1	160.00	160.00
15 30 MIN SEP	Sa	1	07:58A	10:00A	30S	10/20/12-10/20/12	SAT.CBS MORNING NEWS	1	275.00	275.00
16 30 MIN SEP	Su	1	08:58A	10:28A	30S	10/21/12-10/21/12	CBS SUN MORN	1	400.00	400.00
17 30 MIN SEP	Su	1	10:28A	11:30A	30S	10/21/12-10/21/12	FACE THE NATION	1	450.00	450.00
18 30 MIN SEP	T	1	07:58P	09:00P	30S	10/16/12-10/16/12	NCIS	1	4000.00	4000.00
19 30 MIN SEP	Su	1	10:00P	11:00P	30S	10/21/12-10/21/12	THE MENTALIST	1	3500.00	3500.00
20 30 MIN SEP	Su	1	06:58P	08:00P	30S	10/21/12-10/21/12	60 MINUTES	1	3000.00	3000.00
21 1P-4:15P GAME	Su Su	1	07:03P 12:57P	07:30P 07:00P	30S	10/21/12-10/21/12	NFL REGULAR SEASON GAMES	1	5000.00	5000.00
22 4:15-7:15P GAME	Su Su	1	07:03P 12:57P	07:30P 07:00P	30S	10/21/12-10/21/12	NFL REGULAR SEASON GAMES	1	5000.00	5000.00

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			FROM	TO						
							Total Contract:	52		46360.00
Billing Summary										
						Qtr 4-12	Oct	Nov	Dec	Total
							46360.00	.00	.00	46360.00
										GRAND TOTAL
										46360.00

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